



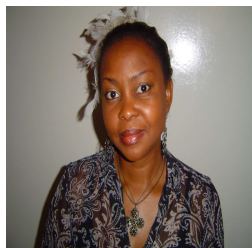
([www.southsaharan.org](http://www.southsaharan.org))



Child Empowerment Reading Program

South Saharan Social Development Organization (SSDO)

Welcome Note From SSDO



Dr. Chichi Aniagolu-Okoye

**By** launching a children's book publication series at the South Saharan Social Development Organization, we are highly focused on publishing quality entertaining and educational children's reading, especially for children in the rural and urban areas Nigeria and Africa as a whole. We are also particularly interested in publishing children's materials that would engage children of every ethnicity, to facilitate development of their individual English language skills, as well as their individual creativity and imaginative learning: Our goal is to:

- Promote children's quality reading, especially among pre-primary and primary education school children in developing countries;
- Promote reading by children of all ages, especially reading that will help build the self-confidence, self-esteem and good moral character of children from a very early stage in their development;
- Make the reading and enjoyment of children's books a vital part of Africa's educational and social goals;
- Promote children's understanding and respect of people of all races through their reading of multi-ethnic books;
- Enhance parent's perception of the importance of reading, especially in the rural and urban parts of developing countries, by publishing books of multi-ethnic diversity, that would interest and engage the minds of children



- Publish books and create materials, for example audio books, to support child literacy and reading encouragement programs, especially in the rural and urban areas of developing countries.

**KIDS READING EQUALS, EARLY LITERACY, UNDERSTANDING, KNOWLEDGE, AND LATER, EDUCATED PARTICIPATION WITHIN THEIR OWN SOCIETY!!!**



**The SSDO CHILD LITERACY EFFORT:**

**How can you participate?**

**Start by adopting a primary school. Then, order and purchase books to be distributed to the pupils in your adopted school at no charge to them.**

(Acknowledgement: The clipart used in this newsletter are from: [www.freefever.com](http://www.freefever.com) and [www.school-clip-art.com](http://www.school-clip-art.com))

**SSDO NEW CHILDREN'S BOOK RELEASES  
OCTOBER 2006**

Our 'Child Empowerment Reading Program' kicks off this month with our Pilot Project release of seven children's book titles.  
(For ages up to 8 years old)

- Why Kanzi the Dog Lives on the Moon
- Queen Amina Saves Mufaso the Lion
- My Name is Namono the Lizard
- Turkiya the Beautiful Peacock
- Naima and Fitzgerald the Grasshopper
- Naima meets Gimbya, the Orphan Princess
- Naima's Gift from Father Christmas

All stories were created and written for SSDO and books produced in Nigeria.

**The SSDO CHILD LITERACY EFFORT:**

To adopt a primary school and purchase books for your adopted school, please contact:

The South Saharan Social Development Organization at Marble Tower Publishing:

[marketing@marbletowerpublishing.com](mailto:marketing@marbletowerpublishing.com)

Tel: Telephone: (0)803-344-4233

**Our Statement:**

South Saharan Social Development Organization (SSDO) is a duly registered non-profit organization in Nigeria, with a primary focus of equipping young women and men with the social, economic, and educational skills needed to survive and compete favorably in a vastly changing and urbanizing sub Saharan Africa. We believe in investing in the young Nigerian today means building the foundation for a great Nigeria tomorrow!